

SCA

small craft advisory

JANUARY-FEBRUARY 2014 | VOL. 29 NO. 1
National Association of State Boating Law Administrators

**Law enforcement fatalities dip
to lowest level in six decades**

*5 fun ways to
encourage
others to
Wear It!*

**Is the
Wear It!
message
effective?**



SCA

small craft advisory

The official publication
of the National Association
of State Boating Law Administrators

President **HERB ANGELL**

Vice President **ELEANOR MARIANI**

Treasurer **KEVIN BERGERSEN**

Past President **TOBY VELASQUEZ**

Members-at-Large

TOM GUESS

DARREN RIDER

STEPHANIE WEATHERINGTON

Executive Editor

JOHN JOHNSON, CAE

Editors-at-Large

TOM HAYWARD

RON SARVER, CAE

Managing Editor **KIMBERLY JENKINS**

Copy Editors

JOSEPH McCULLOUGH

FRED MESSMANN

Creative Director **ROLANDO ZERQUERA**
ANGSTROM GRAPHICS

Circulation Director **SAM LYNCH**

EDITORIAL OFFICES

1648 McGrathiana Parkway, Suite 360

Lexington, KY 40511

PHONE: 859.225.9487

FAX: 859.231.6403

EMAIL: editor@nasbla.org

About the Cover

Most boating fatalities are drownings – and 84 percent of those who drown while boating, are not wearing a life jacket. Accidents happen too fast on the water to reach for stowed life jackets. With approximately 500 people drowning each year from recreational boating accidents, it is imperative to remind boaters of the importance of boating safety and life jacket wear.

IN DNR photo

©Small Craft Advisory (ISSN: 1066-2382)

Published bimonthly by the National Association
of State Boating Law Administrators,
1648 McGrathiana Parkway, Suite 360
Lexington, KY 40511 (six issues).

Contact NASBLA for permission to reprint articles
at 859.225.9487 and editor@nasbla.org.

Send change of address to:

Small Craft Advisory

1648 McGrathiana Parkway, Suite 360

Lexington, KY 40511

Departments

2 from the HELM

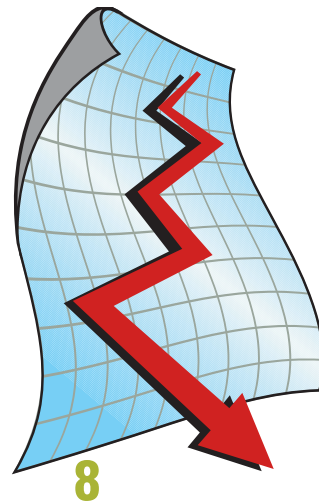
4 nasbla NEWS

6 new BLA

14 boating BRIEFS

19 coast guard COMMENTS

20 partner PERSPECTIVES



features

8 Law enforcement fatalities dip to lowest level in six decades

The drop in law enforcement fatalities the past two years proves encouraging

10 Is the Wear It! message effective?

The National Safe Boating Council conducts research to find out

12 Fun ways to encourage others to Wear It!

Engaging ways to share message of grassroots effort

18 Coast Guard honors Muldoon with Shipmate of the Week Award

Boating safety champion honored for 15 years of dedication

18

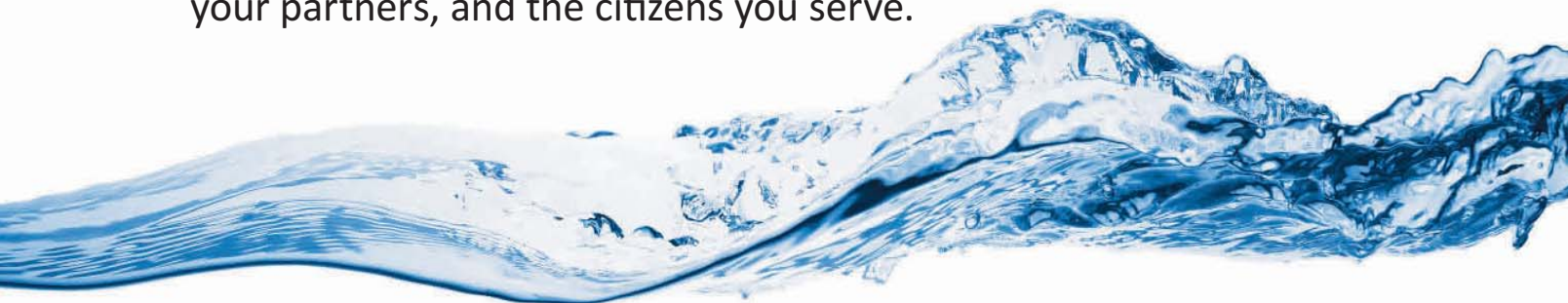


Take a Second Look



NASBLA's Boat Operations And Training (BOAT) Program continues to grow. We can offer you and your agency:

- New courses (Pursuit & Stop, Boating Under the Influence Detection, GPS Forensics, Officer Water Survival and more on the way!)
- An accreditation process to enhance the training of your officers to a national standard, lower your external training costs, and reduce your liabilities.
- New skills and knowledge that will impact your enforcement and rescue capabilities.
- Opportunities to enhance the safety and security of your officers, your partners, and the citizens you serve.



Get onboard the BOAT! Find out more about how we can help make you, your agency and your partners better operators.

John Fetterman
NASBLA Director of Law Enforcement
john.fetterman@nasbla.org

Mark DuPont
NASBLA BOAT Program Director
mark.dupont@nasbla.org

National Association of State Boating Law Administrators
1648 McGrathiana Parkway, Suite 360 • Lexington, KY 40511
859.225.9487

You'll like what you see.



from the

Helm



Herb Angell
NASBLA President



John Johnson, CAE
NASBLA CEO

Life jackets key to on-water safety

Although it is too early to have a clear picture of the boating injury and fatality rate for last year, the recreational boating safety community remains hopeful that the record low fatalities documented in 2012 signal the beginning of another downturn in the annual fatality rates. Whether or not the decrease can be sustained for yet another year, we are buoyed by the fact that at least one state – Nebraska – boasted the first-ever fatality-free year in the history of the state's boating program in 2013.

Maybe we're beginning to see the early signs that a budding new "safety culture" is, in fact, emerging within the recreational boating community. Although national studies of life jacket wear rates remain virtually unchanged over the last decade, one can't help but wonder if a more subtle cultural change is gaining a foothold.

With annual fatality rates falling from an all-time high of 1,754 deaths in 1973 to the all-time low of 651 in 2012, by any measure, this is a hugely successful injury prevention program. Estimates of the number of lives saved since this program was founded, and particularly since dedicated trust funds were made available to the states, the Coast Guard and their nonprofit partners, easily exceeds 50,000 boaters, with savings to our economy for losses avoided in productivity and added health care cost in the billions. Even in the face of an extended recession and deep cuts in manpower and program support, still we continue to post new gains. These gains are measured most preciousely in the lives of family, friends and fellow

recreational boaters who live to boat another day.

Despite our collective reluctance to claim success and boast about our accomplishments (because we know the mission is not yet accomplished), others in the public policy realm are taking notice of the contributions we are making to a better society. Last year, for example, the association community recognized the National Safe Boating Council (NSBC) for its achievements in raising awareness for wearing life jackets.

As part of its prestigious Power of A program, which champions how America's associations have the power to impact the economy, the power to prepare for the future, and the power to enrich lives, the American Society of Association Executives (ASAE) awarded the NSBC one of its most coveted Summit Awards for the Council's work in developing and promoting life jacket wear worldwide through its highly successful "Ready, Set, Wear It!" Life Jacket World Record Day initiative.

Each May, the National Safe Boating Council, in partnership with the Canadian Safe Boating Council, invites boating safety professionals and the boating community to participate in "Ready, Set, Wear It!" Life Jacket World Record Day. Participants around the globe unite to set a world record for the most life jackets worn and inflatable life jackets inflated. The goal is not only to promote the comfortable and versatile options when it comes to life jackets but also to educate the public about life jackets and safe boating in general.

In conjunction with this notable, stand-alone initiative, the NSBC hosts its annual Wear Your Life Jacket to Work Day celebration. This year, the dual campaign will kick off on Friday, May 16 with Wear Your Life Jacket to Work Day, followed on Saturday, May 17 with "Ready, Set, Wear It!" I encourage everyone to mark your calendars now to participate in this important international effort to raise the visibility and awareness in the value of wearing your life jacket whenever and wherever you go boating.

This year promises to be another milestone in the evolution of life jacket policy as the U.S. Coast Guard, Lifesaving & Fire Safety Division, Office of Design & Engineering Standards nears the end of a multi-year project to update standards for consumer labels for life jackets. These new standards will be harmonized with Canada and based on the International Standards Organization (ISO) standard currently being used in Europe. A notable impact will be the elimination of the current type codes (i.e., Type I, II, III, etc.); life jackets will be referred to as "wearable" and "throwable."

NASBLA will continue to work with the Office of Design & Engineering Standards to keep our members and the rest of the boating safety community abreast of emerging changes. State boating agencies remain particularly interested in the changing label standards as they work to create state regulations that will be consistent with changes in the federal and international standards for life jacket labels. *

**REDUCED
TUITION!**

NASBLA BOAT PROGRAM
presents
GPS FORENSICS



Monday, April 14, 2014
Prior to the opening of the
International Boating and Water
Safety Summit
Nashville, Tennessee

This 8 hour certificate course will provide
law enforcement officers with a foundation
for recovering evidence from GPS devices
and preparing it for courtroom presentation

Special tuition pricing exclusively for IBWSS

Register today, space is limited:
www.nasbla.org/summitgps

SPONSORED BY



NASBLA NEWS

NASBLA announces appointees for education standards panel



NASBLA has appointed five individuals to the National Education Standards Panel for the 2014-2016 terms on the National Boating Education Standards Panel:

- Chris Edmonston, BoatUS Foundation, Alexandria, VA, representing the Non-government Organization/ Nonprofit interest category. This is Mr. Edmonston's second term.
- Kim Jackson, Arizona Game and Fish Department, Phoenix, AZ, representing the State interest category. This is Ms. Jackson's first term.
- MariAnn McKenzie, Oregon State Marine Board, Salem, OR, representing the State interest category. This is Ms. McKenzie's second term.
- Harry Munns, Hermosa Beach, CA, representing the Public Interest category. This is Mr. Munn's first term.
- Jeffrey Riecks, American Sailing Association, Forest Hill, MD, representing the Commercial interest category. This is Mr. Riecks' first term.

The 15-member panel, designed to represent a range of stakeholder interests, is charged with reviewing, developing, and revising the National Boating Education Standards using open, consensus-based procedures conforming to the Essential Requirements for Due Process of American National Standards Institute (ANSI). Interest categories are: Public, Commercial, State Boating Agency, Federal Boating Agency, and Non-Governmental/Non-profit Organization. The seated Panel will review the National Boating Education Standards on a five-year basis.

The Panel issued two public comment periods through January 1, 2014, for these standards:

- Public Review to the revised draft of the Basic Boating Knowledge Standard (P-1-20XX).
- Call for Proposed Revisions to the Basic Human-Propelled Knowledge Standard (H-1-20XX).

Additional information about the panel, including an online application for panel membership, is available at <http://nasbla.org/ESP>.

NASBLA appoints Boating Professional Certification Commission

The NASBLA Executive Board has appointed individuals to the new Boating Professional Certification Commission.

Consisting of 13 members to represent state, federal, nonprofit, industry and public stakeholder interests, the Commission will look at the National Recreational Boating Program in its entirety to develop the **Recreational Boating Professional Certification**, a voluntary program designed to elevate professional standards, enhance individual performance and designate recreational boating professionals who demonstrate the knowledge essential to recreational boating program management.

The Commission will be comprised of representatives from major aspects of the recreational boating program, including training, law enforcement, vessel numbering/titling, education, access, waterway management, and accident reporting.

The members and the categories they represent include:

- John Adey, American Boat & Yacht Council, Boating Industry
- Laurel Anders, Pennsylvania Fish & Boat Commission – States
- Robert Brandenstein, U.S. Power Squadrons – Nonprofit
- Mark Brown, Oklahoma Highway Patrol – States
- Ed Carter, Tennessee Wildlife Resources Agency – State Agency Management
- Virgil Chambers, Retired Recreational Boating Safety Professional – Public

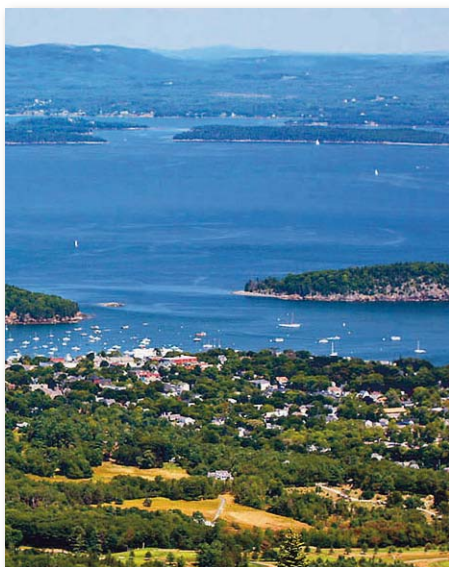
- Michael Cortese, U.S. Coast Guard (Active Duty) – Federal
- Dan Heskett, Kansas Wildlife, Parks & Tourism – States
- Stan Linnell, Minnesota Department of Natural Resources Parks & Trails – States
- Eric Lundin, Connecticut Environmental Conservation Police – States
- Edwin Lyngar, Nevada Department of Wildlife – States
- Gary Owen, National Water Safety Congress – Nonprofit
- Rachel Zechenelly, Louisiana Department of Wildlife & Fisheries – States

Help us plan next year's conference

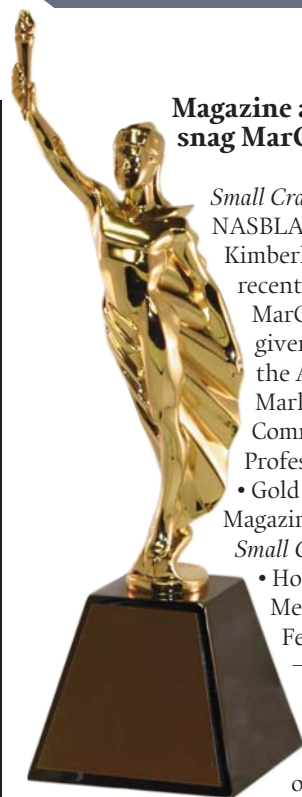
Planning for the 55th Annual NASBLA Conference is now under way, and we are seeking input from you on topic ideas and presentations for the event.

We encourage presentations of all shapes and sizes; there's no such thing as a crazy idea! We're looking for content in all areas of recreational boating safety to help our knowledgeable and experienced audience explore new ways to tackle issues.

The conference is being held Oct. 16-19, 2014, in Bar Harbor, Maine. For more information and to suggest a topic for us to cover or to submit a proposal for a session, visit www.nasbla.org/proposals. The deadline for topic and session proposals is March 31, 2014.



Magazine and editor snag MarCom Awards



Small Craft Advisory and NASBLA Editor

Kimberly Jenkins

recently won two MarCom Awards, given annually by the Association of Marketing and Communication Professionals:

- Gold — Magazine/Nonprofit — *Small Craft Advisory*
- Honorable Mention — Feature Writing — *Becoming a Safer Boater*

One of the oldest, largest and most respected competitions in the creative industry, the MarCom Awards program honors excellence in communication. The competition has grown to perhaps the largest of its kind in the world with about 6,000 entries per year from throughout the United States, Canada and several other countries.

In the realm of recreational boating safety and security, finding ways to improve safety on the water is an ongoing quest. Recognizing that an informed boater is a smart boater, the Coast Guard continues to pursue federal legislation for a national mandatory boating safety education requirement in the U.S. To experience what boaters around the country encounter in the classroom, the author took a boating safety education course and recounted her experience in "Becoming a Safer Boater" (September-October 2012).

This article also garnered Jenkins an APEX Award of Excellence last summer.

Accident Reporting products available for download

In August, NASBLA's membership approved the Accident Reporting Terms & Definitions lists developed by the Engineering, Reporting and Analysis Committee over the past year. The final

work products are now available for download at www.nasbla.org.

Continue to be part of the action as finishing touches are put on the Terms' Reference and Resource Modules. Access the Beta version of the package to give feedback and help identify more photos and videos for the final product.

Officers choose inflatables for on-water safety



IOWA DNR photo/Megan Wisecup

Based on results from a survey of the boating law administrators, hydrostatic auto-inflate suspender-type life jackets are the most common personal flotation devices worn by officers on the water. The auto hydrostatic inflator is not susceptible to spray, rain or humidity and is maintenance-free for five years.

In 2012, the NASBLA membership passed a resolution recommending that every member agency adopt a mandatory life jacket wear policy for their law enforcement officers and rescue personnel while under way in any department-owned vessel. All but four of the 56 U.S. states and territories have enacted mandatory life jacket wear policies for law enforcement. The Enforcement & Training Committee is working to assist these remaining member agencies in securing a mandatory wear policy for enforcement officers. *

BLA **NEW** A

MARK BROWN **Oklahoma**

A native Oklahoman, Mark Brown was promoted to lieutenant and named Oklahoma's boating law administrator on December 1, 2013. An avid boater who enjoys fishing and hunting, along with the occasional water-skiing and tubing, Brown began serving the citizens of Oklahoma on July 7, 1986, as a state trooper assigned to the Oklahoma Department of Public Safety Lake Patrol Division. His first assignment was as a marine patrol officer on the 10,100-acre Waurika Lake in southwestern Oklahoma.

In November 1997, Brown was tasked with developing a Marine Law Enforcement Training program for the Oklahoma Highway Patrol Marine Enforcement Section. Since then, he has been responsible for developing more than 500 hours of Oklahoma Council on Law Enforcement Education and Training certified courses, many of which have been the genesis for several of the marine law enforcement training programs in use today.

In addition, Brown implemented the current boating safety education program used in Oklahoma. He also wrote the policies, procedures and guidelines for the Oklahoma Boating Education Volunteer Instructor Program.

Since 1998, Lt. Brown has served as a subject matter expert for Oklahoma



Boating Laws, Special Rules and Regulations. He has helped draft bills implementing changes in Oklahoma's boating laws, most notably, the Kyle Williams Boating Education Act, which requires boater education for the youth of Oklahoma and was enacted by the Oklahoma Legislature in 2006.

In September 2012, Brown was named assistant boating law administrator for Oklahoma. In July 2013, he attended NASBLA's Leadership Academy for career development, just prior to becoming Oklahoma's boating law administrator.

Lt. Brown has been actively involved with the NASBLA Education Committee for 15 years and currently serves as committee chairman. He has also served as a NASBLA Regional Reviewer for Course Standards and assists in the review of materials submitted for the NASBLA Seal of Safe Boating Practices.

Lt. Brown currently serves as a member-at-large on the National Water Safety Congress's board of directors as well as the NWSC Region 4 Vice President. In addition to his work with NASBLA and the NWSC, Lt. Brown participates in the Southern States Boating Law Administrators Association, National Safe Boating Council and Oklahoma Safe Kids.

With regards to boating safety, Lt. Brown emphasizes the importance of reducing boating fatalities and injuries by encouraging life jacket wear, boater education and the development of safer vessels and equipment.

In Oklahoma, he will continue to work at getting the state's boater education program expanded so that it captures a broader age group and includes the "risk takers" and early boat owners. He will also explore ways to improve upon Oklahoma's Operating Under the Influence law/penalties. In addition he is investigating a violator program for Oklahoma boaters who are convicted of certain boating violations. *



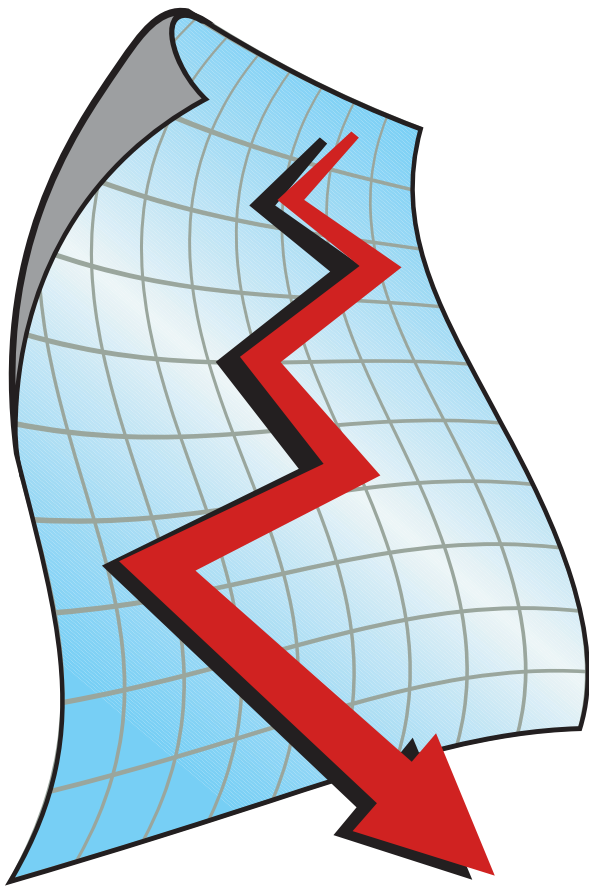
The only predictable thing on the water.

Advanced technology. Rigorous testing. And the best warranty on the water.

Our outboards are designed to conquer the harshest of conditions. So no matter what lies ahead, we've always got your back. Discover ultimate reliability and durability at Mercurygovsales.com

Find out where we've been
and where we're going at
mercurymarine.com/75years





Law enforcement fatalities dip to *lowest level* in six decades

Law enforcement officer fatalities dropped for the second year in a row to the lowest level in six decades, and the number of officers killed in firearms-related incidents last year was the fewest since the 1800s, according to preliminary data compiled and released in an annual research bulletin published by the National Law Enforcement Officers Memorial Fund (NLEOMF).

According to the report, 111 federal, state, local, tribal and territorial officers were killed in the line of duty nationwide in 2013. This was the fewest number of fatalities for the law enforcement profession since 1959 when 110 officers died. This year's total was eight percent fewer than 2012 when 121 officers made the ultimate sacrifice.

"The only good news is zero deaths, but this very significant drop in law enforcement fatalities the past two years is extremely encouraging," declared NLEOMF Chairman and CEO Craig W. Floyd. "Our organization, in partnership with others, is working hard to create a new culture of safety in law enforcement that no longer accepts deaths and injuries

as an unavoidable part of the job. This year's officer fatality report is strong evidence that this intensified effort to promote law enforcement safety is making a difference."

Thirty-three officers were killed in firearms-related incidents this past year, which was a 33 percent drop from 2012 and is the lowest number since 1887

The leading cause of officer fatalities in 2013 was traffic-related incidents, which claimed 46 lives. Thirty-three officers were killed in firearms-related incidents this past year, which was a 33 percent drop from 2012 and is the lowest number since 1887 when 27 officers were shot to death. Thirty-two officers died due to other causes in 2013.

Just two years ago, officer fatalities spiked to 169, which led to a number of new initiatives aimed at promoting law enforcement safety. Among them were: an increasing number of agencies requiring officers to wear bullet-resistant vests; the formation of the National Officer Safety and Wellness Group by the U.S. Department of Justice; and the VALOR program launched by U.S. Attorney General Eric Holder to provide training to help prevent violence against officers and to help officers survive violent encounters when they do occur. Since 2011, all categories of officer fatalities have dropped by 34 percent and firearms-related deaths have declined by 54 percent.

The statistics released by the NLEOMF are based on preliminary data compiled and do not represent a final or complete list of individual officers who will be added to the National Law Enforcement Officers Memorial in 2014.

For a complete copy of the preliminary report on 2013 law enforcement fatalities, go to: www.LawMemorial.org/ResearchBulletin.

Key data as of December 29, 2013:

- Traffic-related incidents declined 4 percent in 2013 (46) compared to 2012 (48). Of these 46 officers, 31 were killed in auto crashes, 11 were struck outside their vehicle, and four were killed in motorcycle crashes.
- Firearms-related fatalities declined by 33 percent in 2013 (33) compared to 2012 (49). Of the 33 officers, seven officers were shot and killed in ambush attacks, six officers were shot and killed while responding to a disturbance call, five officers were killed while conducting an investigative activity, three officers were killed while responding to a domestic disturbance call, three

officers were feloniously killed during a traffic stop, three officers were shot and killed while responding to a robbery in progress and three officers were killed while attempting to arrest a suspect. Two officers were inadvertently shot and killed and one officer was killed during a burglary in progress

- Of the 32 officers who died due to other causes, 18 were caused by job-related illnesses; six officers fell to their death or died as a result of an injury sustained in a fall, two officers drowned while attempting to assist victims during a flash flood, two officers were stabbed to death, one officer was killed in a helicopter crash, one officer was killed in a boat-related accident, one

officer was killed by an explosive device and an officer was electrocuted.

- During the past year, more officers were killed in Texas (13) than any other state; followed by California (10); Mississippi and New York (7); and Arkansas (6).
- Nine officers killed in 2013 served with federal law enforcement agencies. Nine of the officers who died during the past year served with correctional agencies. Four of the 111 fatalities were female. On average, the officers who died in 2013 were 42 years old and had served for 13 years. *

Help tell the story of American law enforcement



National Law Enforcement
MUSEUM
A MATTER OF HONOR

Support the campaign to build the National Law Enforcement Museum

Learn how to get involved at
www.LawEnforcementMuseum.org



IS THE MESSAGE EFFECTIVE?

The National Safe Boating Council conducts research to find out

By Rachel Johnson and Yvonne Pentz

In the summer of 2013, the National Safe Boating Council (NSBC) conducted a nationwide research study to determine the Wear It! campaign's effectiveness. Specifically, the NSBC wanted to determine and quantify the impact of the campaign on life jacket wear attitudes and behaviors as well as gain insights that might be helpful in improving the campaign in the future.

Leveraging a team of volunteers at rivers, lakes, bays and other bodies of water, on-site surveys were collected between August 9 and September 2, 2013. Based on their level of Wear It! campaign activity, the locations were classified as no activity, medium activity or high activity. All surveys were self-administered (completed by boaters, not interviewers).

Prior to collecting surveys, volunteers participated in training sessions to offer guidelines for uniformly collecting surveys. Specifically, they were briefed on

the approach, procedures and checking surveys.

A total of 678 surveys were completed and returned for processing from more than 25 different bodies of water in eight states:

- 327 from locations that have had no Wear It! campaign activity
- 199 from locations that have had a medium level of campaign activity
- 152 from locations that have had a high level of campaign activity

Based on the results, it was determined that the Wear It! campaign appears to have had a positive impact on boaters' behavior regarding safety. Life jacket wear is significantly higher in medium-and high-campaign activity locations than in locations with no-campaign activity. They are significantly more likely to wear their life jackets always or most of the time versus those in no-campaign activity locations.

The Wear It! campaign appears to have had a positive impact on boaters' attitudes regarding safety. Boaters at locations with campaign activity are significantly more likely to agree that they "feel safest when wearing a life jacket / it's a safe practice." Also, boaters at locations with campaign activity are also significantly more likely to agree that "it is important for me as a boater to encourage others to wear life jackets at all times when boating or fishing."

The Wear It! campaign also appears to promote sustained change. As expected, boaters in campaign activity locations were significantly more likely to recall the Wear It! campaign and recognize the Wear It! image. Almost all boaters who have signed the "Wear It!" pledge indicate they have changed their approach to boating safety or, if not, they continue to "always" wear their life jacket.



Many state agencies wrap vehicles with Wear It! messages to help spread the word about boating safety.
CT DEEP photo

A full report of the findings will be provided on the Wear It! website at SafeBoatingCampaign.com. The NSBC will also consider the 2013 results as it continues to implement its media and outreach plans for 2014.

How can you help? Here are a few simple steps that can help to promote the Wear It! message nationwide:

- Expand the Wear It! campaign to locations with no campaign activity.
- Focus energy and effort on increasing awareness at more bodies of water rather than increasing the level of activity from medium to high, since the medium- and high-level activity locations' results are similar.
- Educate boaters about newer, more comfortable types of life jackets and expand their ease of acquisition.
- Remind boaters to wear their life jackets.



The Wear It! campaign is making a difference. Life jacket wear is significantly higher in medium- and high-campaign activity locations.
AK Office of Boating Safety photo

- Promote life jacket wear in a way that makes it seem "second nature," like "wearing a seat belt."

The National Safe Boating Council will be using the same methodology in the summer of 2014 to continue its research.*

5 fun ways to encourage others to



*By Rachel Johnson
Executive Director
National Safe Boating Council*

There is one simple strategy that saves lives during recreational boating and that is wearing a life jacket. Each year the North American Safe Boating Campaign reminds boaters of the importance of boating safely, including life jacket wear, boating sober, knowing navigational rules, and having a proper lookout.

The campaign – simply known as Wear It! – is supported by grassroots efforts across the country. In 2013, boating safety advocates continued to share with the public about the importance of boating safety. Here's a look at five fun ways boating safety advocates shared the Wear It! message last year.

- **Make it fun for kids!** It's important to share with young children the importance of boating safety. The habits they develop when they're young will follow them throughout their lives.

The U.S. Army Corps of Engineers hosts a Water Safety Bonanza event each year with games and boating safety demonstrations for families. One activity kids enjoy is the Letter Game. Kids receive a card shaped



USACE photo

like a life jacket on a string to wear around their neck. They have to go to different stations, participate in a boating safety activity and get a letter. When they get all of the letters, they spell out the word and bring it back to the start. Letters spell out words such as "Wear It!" or "Float," and kids receive a prize when they spell out the word! This is a great activity to teach kids about boating safety in a fun and family-friendly environment. Wear It! also provides many activities for kids as part of the Boating Safety Sidekicks program.

- **Involve the community.**

Many boating safety advocates host annual community events that are fun for all ages to attend. To kick off National Safe Boating Week, "Ready, Set, Wear It!" Life Jacket World Record Day encourages communities to host a world record event for life

jacket wear. In 2013, 5,774 people inflated their inflatable life jacket or wore an inherently buoyant life jacket, breaking the world record for life jacket wear at nearly 200 events around the globe. Events ranged from family picnics to flash mobs! Many events throughout National Safe Boating Week and the summer boating season offer free life jackets and boating safety information for attendees. In North Carolina, the U.S. Coast Guard Auxiliary Division 054-26 invited winners of the Miss County pageant and special characters to raise awareness of boating safety and life jacket wear.

and signs are great reminders to wear life jackets. Also, many boating safety advocates are working with their local newspapers and magazines to publish articles about the Wear It! campaign and life jacket wear.

National Canoe Safety Patrol:
<http://bit.ly/17ueeOi>
 Indiana Department of Natural Resources: <http://bit.ly/1exjKlc>
 Wear It! Campaign:
<http://bit.ly/17VToJY>

- **Provide classroom demonstrations.** Today's life jackets are so comfortable and lightweight, why not put one on while teaching your boating safety course? Wearing a life jacket all day will show your students how easy it is to Wear It! Did you know that an inflatable life jacket can be inflated without using a cylinder?

Demonstrate the inflation of an inflatable using the oral inflation tube.



USCG AUX photo

- **Create a video public service announcement with a strong call to action.** Video messages are a great way to share the Wear It! message. These can be shared on social media, such as Facebook and YouTube, and reach many viewers without a big financial investment. Also, boating safety advocates are taking it the next step and sharing the PSAs at movie theaters during previews or even securing public service advertising space at local TV stations. Here are a few of the PSAs developed to support the Wear It! campaign.



MO SHP photo

Thanks to the dedication of hundreds of boating safety advocates across the country, the Wear It! campaign is shared with thousands of boaters every year.

It's exciting to see this grassroots effort grow and continue to influence safe boating behavior, including consistent life jacket wear. How are you planning to encourage others to always Wear It! in 2014? *



National Canoe Safety Patrol photo

- **Make a big splash with the message!** Billboards and vehicle wraps are a great way to make a big splash with the Wear It! message and get it in front of many eyes. The U. S. Coast Guard Auxiliary Flotilla (3-10, Callao, VA) received a grant from BoatU.S. to publicize Wear It! through the creation of a billboard and signs. The billboard was placed on Highway 17 in Virginia, a major traffic artery for boating traffic. Also, individual signs were produced and placed at marinas, boat ramps and township "Welcome" signs throughout Virginia's Northern Neck. They have received great feedback from the boating public with comments that the billboard

Briefs

Nebraska reports no boating-related deaths in 2013



There were no boating-related deaths in Nebraska in 2013. The state had not gone

without at least one fatality in a year since it began tracking boating accidents in 1965, according to the Nebraska Game and Parks Commission.

The number of reported boating accidents also decreased, from 44 in 2012 to 31 in 2013.

"That's what diligent law enforcement, coupled by expanded, excellent boating safety education, can do," said Herb Angell, Nebraska's boating law administrator.

The state has averaged five boating-related deaths a year since 1965. There were eight fatalities in 2012.

The state certified 2,410 students in 169 boater safety classes in 2013.

National Safe Boating Council selects new communications coordinator



The National Safe Boating Council (NSBC) has selected Yalda Moslehian as the next communications coordinator of the organization.

"We're excited to have Yalda Moslehian as communications coordinator," said Rachel Johnson, the NSBC's executive director.

"Her creativity and interpersonal and organizational communication skills will be an asset to our organization and in supporting the NSBC's mission for safer boating."

Moslehian has previous experience working for a notable non-profit as the external affairs intern. At In-Q-Tel, a not-for-profit firm that invests in high-tech companies to keep intelligence agencies equipped with the latest in information technology, she supported the team with communications collateral and event coordination. She has also worked as a contributor for DC Life Magazine, writing reviews of Washington D.C.'s venues for the young adult target audience. Since then, Moslehian has been drawn to nonprofit work because of its positive influence and impact it has on people.

"I enjoy meeting and helping others with their concerns and needs," said Moslehian. "I look forward to working for an organization that helps save lives, and also includes my love for water and recreational water sports."

As the communications coordinator, Moslehian provides general management of the Wear It! campaign, including providing support for volunteers and increasing outreach for the Wear It! life jacket message. Moslehian also manages external and internal communications for the NSBC and its members in support of the NSBC's mission of safer boating through education, outreach and training.

Her passion for travel and love for water started at an early age. She graduated from George Mason University magna cum laude with a Bachelor of Arts in Communications Studies with a concentration in Personal

and Organizational Communications. To read more about Yalda Moslehian and her accomplishments, visit <http://www.linkedin.com/in/yaldamoslehian>.

Boat enthusiast receives recreational boating life-saving awards

The New York State Office of Parks, Recreation and Historic Preservation (State Parks) presented the National Association of State Boating Law Administrators' (NASBLA) Award of Commendation and State Parks' Recreational Boating Life Saving Award to Gerald Gust of Ulster Park. The awards were presented in recognition of Gust's rescue of two boaters from the Rondout Creek in Ulster County on October 27.

Mr. Gust, 57, a boat enthusiast who loves the water, was travelling along Route 213 when he heard the sound of a boat colliding with a buoy. Looking toward the sound, he saw an overturned boat with its two occupants in the water and struggling to stay afloat without the aid of life jackets.

Gust immediately pulled over and began shouting encouragement to the two men while looking for a way to assist them. He soon noticed a small boat tied to a nearby pier which had a key in the ignition. After quickly jumping into the boat, he made his way to the two victims and pulled both men aboard – then transported them to a dock where an ambulance waited to take them to a nearby hospital for treatment.

"There is no doubt that the quick actions of Mr. Gust stopped a bad situation from getting worse and saved two lives," said Ulster County Sheriff Paul J. VanBlarcum.

"I commend Gerald Gust for swiftly coming to the aid of two boaters in distress on the Rondout Creek," said State Parks Commissioner Rose Harvey. "The incident illustrates that things can and do unexpectedly go wrong on the water. The best way for boaters to avoid a tragedy is to be prepared – and always wear a life jacket."

The NASBLA Award of Commendation is given in recognition of persons who have exhibited heroism and faced risks to their own lives in saving another person involved in a recreational boating incident. Since its inception in 2008, it has been awarded to seven New Yorkers.

The New York State Parks' Marine Service Bureau gives the Recreational Boating Life Saving Award in recognition of the ultimate boating Good Samaritan who comes to the aid of another boater in life-threatening distress and successfully rescues them.

Coast Guard recognizes Maine Sea Kayak Guide



Captain Brian Gilda presents Master Maine Sea Kayak Guide Bill Baker with a Coast Guard Certificate of Appreciation.

Before an experienced solo paddler departed Stonington, Maine, and embarked on a four-day island-hopping camping trip on the waters of Deer Isle and Isle au Haut, he informed a trusted friend of his proposed route and that he would call in daily with a status report and location. The trip went according to plan until Day 3, when anticipated inclemency deteriorated to gale force winds and a small craft advisory was posted. The weather also caused the kayaker to deviate from his paddle plan. He headed to a sheltered island to wait out the weather and call his friend.

The kayaker soon discovered that his cell phone could not get service. Furthermore,

his VHF radio was not charged. Fortunately, when the friend did not receive the anticipated call, the Coast Guard was alerted and a 47-foot motor lifeboat was dispatched from Station Southwest Harbor as well as an aircraft from Coast Guard Air Station Cape Cod. Additionally, the Maine Marine Patrol was notified and a full scale search was commenced.

Search efforts were hampered by darkness, strong winds and rough seas but continued into daylight with still no sign of the missing kayaker. Faced with little information and a search area with numerous islands, the Coast Guard called the Maine Association of Sea Kayak Guides and Instructors and asked if there was any member with a knowledge of the search area.

The Coast Guard command center was soon in touch with master Maine sea kayak guide Bill Baker, owner and operator of Old Quarry Adventures in Stonington. Baker is a long-time Stonington resident, has an extensive knowledge of the search area and islands, and was soon sharing his knowledge and recommendations with the command center.

Utilizing Baker's knowledge of tides, currents and winds, search assets focused their efforts in specific areas and, after searching 1,384 nautical miles and 1,500 track line miles, the missing kayaker was located off of Deer Isle.

On November 15 at the fall meeting of the Maine Association of Sea Kayak Guides and Instructors, Captain Brian Gilda, Commander, Sector Northern New England presented Baker with a Coast Guard Certificate of Appreciation for his contribution to a successful search effort.

Vice Adm. Devany named NOAA Deputy Under Secretary

On Jan. 2, 2014, NOAA Vice Adm. Michael S.



Devany assumed the role of NOAA's deputy under secretary for operations following President Obama's approval of his appointment by Commerce Secretary Penny Pritzker.

Devany served most recently as director of the NOAA Commissioned Officer Corps and NOAA's Office of Marine and Aviation Operations.

As deputy under secretary, Devany is NOAA's chief operating officer, responsible for the day-to-day management of NOAA's national and international operations for oceanic and atmospheric services, research and coastal and marine stewardship.

As NOAA's COO, Vice Adm. Devany will be a key member of my management team as we strive to put mission first, people always.

Devany succeeds David M. Kennedy, who retired in December after more than 20 years of service to NOAA and the nation.

Are you seeking an opportunity for career development?



The International Boating & Water Safety Summit offers this and more.

The annual International Boating & Water Safety Summit (IBWSS) is the premier event for training, education, skills development and awareness for anyone involved in boating and water safety. This year, the event will be held in Nashville, Tenn., April 14-17 through the collaborative efforts of the National Water Safety Congress (NWSC) and the National Safe Boating Council (NSBC). IBWSS is partially funded through a grant from the Sport Fish Restoration and Boating Trust Fund administered by the United States Coast Guard (USCG).

IBWSS will provide training and education opportunities that support the objectives and strategies of the National Recreational Boating Safety Program Strategic Plan 2012-2016. (For more information on the Strategic Plan, visit USCGBoating.org.) IBWSS's presentation format allows participants to gain knowledge and skills

(Continued on page 16)



that will be recognized as competency toward a recreational boating professional certification program.

The Audience

IBWSS draws various representatives from boating and water safety advocacy groups, including national and international government or non-government agencies; boating and water safety education organizations; community and university aquatic education programs and boating safety equipment manufacturers and suppliers.

The Program

The conference's program is designed to provide information on several levels. General session topics are selected based on the information they provide to all participating in IBWSS. Training, skills development and education session topics offer an opportunity for more detail in an effort to appeal to the special interests of the individuals. The on-water sessions provide an opportunity to both visualize and participate in current topics and trends that professionals may encounter in their daily jobs, giving them an opportunity to utilize the knowledge in their own area of expertise. Classroom time has been reserved for Tuesday afternoon after the general session and all day Thursday. Wednesday will give attendees the chance to participate in on-the-water sessions and classroom sessions.

All presentations have been selected to directly address boating and water safety topics related to and in support of the National Recreational Boating Safety Program Strategic Plan 2012-2016.

Every person learns differently. With that in mind, the IBWSS provides various presentation formats. Presentations may be from one to eight hours in length depending on the information being presented.

The full schedule will be available at www.IBWSS.org, as well as through a free downloadable mobile app well before the conference so attendees can plan their

personal schedules to maximize the benefit of attending IBWSS.

The NWSC and the NSBC are excited to share the changes and updates we have made to this year's IBWSS in Nashville. Please visit IBWSS.org to learn more about this year's program and to register as an attendee, exhibitor, and/or sponsor. If you have specific questions, please reach out to the NWSC at direct@watersafetycongress.org or 502.352.8771. The NSBC can be reached at office@safeboatingcouncil.org or 703.361.4294. We hope that you'll find the experience worthwhile and relatable to the great work that you're doing to help promote boating and water safety in your community.

ABYC celebrates 60th anniversary



ABYC Standards Week, scheduled for Jan. 13-17 in Tampa, Fla., marked the American Boat and Yacht Council's 60th anniversary.

Keynote speaker and The Landing School president Bob DeColfmacker reflected on the group's history and its overall guiding vision during the 2014 annual meeting.

During the meeting, ABYC also detailed its annual report, which reflects an increase in standards, certifications and membership. Standards Week 2014, with the theme of "Building Boating Safety," included sessions on electrical, hull and deck structures, electrical components, hull piping, product interface, and engine and powertrain.

NMBA changes name

The National Marine Bankers Association will change its name to the National Marine Lenders Association. Based on member feedback from the 2012 annual conference, the group's board recommended that the association change its name to better reflect the marine lending community.

The membership approved the initiative, and the newly named group hopes to expand its member base to a broader group of lenders that provide credit to boaters, dealers and the manufacturers of recreational boats.

'The Rock' to star in movie recounting fatal boating accident in Gulf



Wrestler-turned-actor Dwayne "The Rock" Johnson will star in a movie about former University of South Florida football player Nick Schuler, who was the lone survivor of a 2009 accident that

took the lives of three of his friends in the Gulf of Mexico.

The film will be based on *Not Without Hope*, the best-selling memoir by Schuyler telling his account of what happened during a fishing trip in 2009 with Oakland Raiders linebacker Marquis Cooper, free-agent NFL defensive lineman Corey Smith, and Will Bleakley, Schuyler's best friend and a former USF football player. According to Variety, an entertainment industry publication, Johnson will play Schuyler, as well as co-produce the movie.

Schuyler and the other three men were on a fishing trip when their 21-foot boat flipped in rough waters 75 miles out in the Gulf of Mexico, leaving them clinging to the vessel. Schuyler was the sole survivor. The other three succumbed to hypothermia and died at sea.

A release date for the movie has not been set. A company called Relativity acquired the rights to finance, produce and distribute the film.

Last of former Kentucky Water Patrol employees retires



The last serving member of the former Kentucky Water Patrol has retired.

Wayne County resident Tim Catron, who retired Dec. 31, started his career

with the Kentucky Water Patrol and finished it as a law enforcement captain for the Kentucky Department of Fish and Wildlife Resources.

The Kentucky Water Patrol merged with the Kentucky Fish and Wildlife's Division of Law Enforcement in December 1993.

The merger had the immediate effect of increasing Kentucky's boating safety enforcement presence on waterways threefold and the number of conservation officers in hunting and fishing venues by a third.

The more visible boating enforcement presence produced a positive and lasting safety impact on Kentucky waterways. Even as state boat registrations over that time have doubled, annual boating fatalities have fallen considerably.

"Certainly that's something I'm proud to have been a part of," said Catron. "Being out there...being seen. We worked hard to make our lakes safe, and we made a difference."

Catron was one of approximately 40 Kentucky Water Patrol officers who helped introduce Kentucky Fish and Wildlife conservation officers to boating safety enforcement during warmer recreational boating months. The former Water Patrol officers transitioned to hunting and fishing enforcement during cooler months.

Catron joined the Kentucky Water Patrol in April 1989 and then moved to Kentucky Fish and Wildlife after the 1993 merger. He was promoted to sergeant in July 2000 and then became the 9th District captain in April 2005.

Catron has spent nearly 25 years helping to make Kentucky's waterways safe for boaters and enforcing the state's hunting and fishing laws.

RBFF Hispanic Outreach Plan to launch in Florida, Texas

Florida and Texas will serve as test markets for the launch of the Recreational Boating & Fishing Foundation's (RBFF) five-year Hispanic Outreach Plan. In partnership with the Florida Fish & Wildlife Conservation Commission and Texas Parks & Wildlife Department, outreach will begin in spring 2014.

Capitalizing on the growing Hispanic population as a key market segment for first-time anglers, RBFF announced last year the development of the five-year plan that will focus on a multi-channel outreach



approach encompassing digital, social and traditional media, along with retail point-of-sale strategy and engagement with state agencies. With a high propensity of Hispanic consumers, Florida and Texas were selected to pilot the effort.

Both states have a strong potential in closing the gap of underrepresentation of Hispanics in fishing and boating. According to the U.S. Census Bureau, at 36 percent, Texas has the highest 16+ Hispanic population in the country. However, only 17 percent of that population represents active anglers. Florida has a current Hispanic population of 24 percent with only five percent active anglers.

Based on preliminary research indicating lack of familiarity of the sport and knowledge of licensing requirements, the outreach plan will focus heavily on awareness and education in the upfront years, and then will shift to drive participation in years three through five. In preparation, RBFF focused on content development in 2013, leveraging existing RBFF assets to create a campaign microsite. The campaign, launching in spring 2014, will include digital and radio ads, along with a series of experiential events to get Hispanics out on the water. Building on the 2014 test market results, a market expansion will begin in 2015. National outreach efforts will continue to build and optimize throughout 2016 and 2017.

Additional information about RBFF's Hispanic Outreach Plan will be released this spring. For more information about RBFF and Take Me Fishing, visit TakeMeFishing.org.

RBFF State Marketing Programs positively impact fishing license sales, boat registrations

The Recreational Boating & Fishing Foundation's (RBFF) State Marketing Programs continue to positively impact state fishing license sales and boat registrations. These programs help state agencies by sending targeted, well-timed and inviting direct mail pieces to lapsed anglers and boaters, reminding them of the joys of fishing and boating, and encouraging them to get back on the water.

Forty states participated in the 2013 Fishing License Marketing Program, now in its sixth year, sending out a total of 2.71 million direct mail pieces. Results reveal 229,310 licenses were sold, and more than \$4.6 million was generated in gross program revenue.

Nineteen states participated in the second year of the Boat Registration Marketing Program, sending out more than 588,000 direct mail pieces. Through the program, 48,011 boat owners were drawn to re-register their boats, leading to nearly \$1.7 million in gross program revenue.

It is estimated that participating state agencies will also benefit from an additional \$1.3 million for both programs from the Sport Fish Restoration and Boating Trust Fund, in addition to the revenues gained through partnering with RBFF on the programs.

"We are pleased that both programs continue to see positive results," said RBFF President and CEO Frank Peterson. "These programs help us meet our mission to increase participation in fishing and boating, and help fund critical state conservation efforts, ensuring our aquatic resources can be enjoyed for years to come."

While each program is continually evolving to best connect with anglers and boaters, RBFF's main focus is on expanding both programs in order to maximize results and continue to bring thousands of boaters and anglers back on the water.

In addition to the State Marketing Programs, RBFF drives consumers to the license and registration pages on state agency websites. In FY13, TakeMeFishing.org drove more than 1.2 million referrals to state fishing license pages and nearly 110,000 referrals to state boat registration pages. *

Coast Guard honors Muldoon with Shipmate of the Week Award

*By LT Stephanie Young
with contributions from
Ensign Joseph Dillier*



*James Muldoon receives the Office of Auxiliary and Boating Safety Award from Capt. Jonathan C. Burton, director of inspections and compliance, and Capt. Tom Boross, chief of Auxiliary and Boating Safety.
U.S. Coast Guard photo*

James Muldoon, chairman of the National Boating Safety Advisory Council, has dedicated the past 15 years to promoting safety and standardized practices to the boating public. Muldoon, an Indiana native, is an avid sailor and competitive racer. Serving as president of US Sailing and a founding board member and vice president of the National Sailing Hall of Fame, Muldoon understands both the joy and unique challenges of life on the water.

It was during his time with US Sailing's training committee and the Coast Guard Foundation when Muldoon first became involved with the council after hearing about it from his colleagues. The group appealed to him because "safety on and around the water is a primary concern" and he was soon named chairman.

The National Boating Safety Advisory Council is a civilian advisory board comprised of 21 members with expertise, knowledge and experience in recreational boating safety. Mandated by the Federal Boat Safety Act of 1971, the council provides broad-based input to the Coast Guard on recreational boating safety issues. The advisory board includes representatives from state boating law administrators, recreational vessel manufacturers and members of the general boating public.

In 1998, Muldoon was named chairman. Through his leadership, the council produced the first-ever National Recreational Boating Safety Strategic Plan in 2007. This was a big step in consolidating various existing efforts.

"One of the things that became apparent after several years of serving on [the council], was the need to map a strategic direction to ensure that the members' efforts would be focused, proactive and have a long term positive impact on improving safety," said Muldoon.

On the heels of this plan's success, the council updated it in 2012. The plan, in its current form, sets the standard of safety on the water. "We want to ensure that boaters have a safe, secure and enjoyable experience every time they go out on the water," said Muldoon. "The strategic plan is a blueprint for fostering safe boating behaviors on all kinds of recreational boats, like power and sail boats, canoes, kayaks, stand-up paddleboards and rowing craft."

The plan has resulted in real, quantifiable changes to safety on the water. But there was another unintended outcome from the council's work on a strategic direction: the unity it has fostered among boating safety partners.

"All the major national boating organizations have signed on and that's exciting," said Muldoon. "Raising boating safety partner organization awareness of the value of boating education and in particular, on-the-water training, has spurred the growth of on-water learning opportunities across the country. And that's good for boaters," he added.

With the different organizations and stakeholders in the boating safety world, there is a lot of teamwork required to get anything done. Muldoon acknowledged the importance of collaboration and the pivotal role it has played in the council.

"Inclusive process, collaboration and teamwork have been essential," said Muldoon. "We want to create a culture of safety throughout the recreational boating community. Members of the council and its strategic planning subcommittee, ably led by Fred Messmann, have dedicated countless hours to this effort and they deserve enormous credit. We're taking a sound approach that will result in reduced fatalities and injuries of the boating public."

During his 15 years with the council, Muldoon has demonstrated exemplary leadership in advancing boating safety initiatives. He has not only served the council, he has served the boating public. ✱



coast guard COMMENTS

Upcoming changes to *life jacket* labels

Labeling of life jackets and other personal flotation devices (PFDs) is an important safety matter, as it is the primary means by which the manufacturer communicates to the end user how to select the right device, and use and maintain it properly.

Which life jacket is right for the types of activities I am interested in? What size devices should I select for myself and my family members? Does this device fulfill legal requirements? These are just some of the questions going through the minds of recreational boaters when purchasing life jackets and PFDs.

The Coast Guard historically has used type codes in its regulations to identify the level of performance of an approved PFD. Types I, II, and III refer to life jackets in decreasing order of performance; Type IV refers to throwable PFDs; and Type V refers to any device which is conditionally approved as equivalent in performance to Type I, II, III, or IV. Current federal regulations require that a type code be marked on each Coast Guard-approved PFD. While some boaters are familiar with these type codes, they are not intuitive to the layperson. A formal study and anecdotal evidence suggests that the current labeling and identification system is inadequate and difficult to understand.

In August 2013, the Coast Guard published a notice of proposed rulemaking (NPRM) to remove reference to type codes in its regulations on the carriage and labeling of Coast Guard-approved PFDs (see 49412 Federal Register/Vol. 78, No. 157: Personal Flotation Devices Labeling and Standards). Removing these type codes from the regulations will facilitate future incorporation by reference of new industry consensus standards for life jacket labeling that will more effectively convey safety information.

New labels would be required to contain the Coast Guard approval number; sizing information; the manufacturer's contact information; model name or number; manufacturing date; lot number; and any limitation, restrictions, or special instructions for use. The proposed rule would not prohibit the use of the type code in the marking, so currently approved markings would be able to remain in use while the manufacturers design new user friendly labels.

Lifesaving equipment requirements vary from state to state, but many state regulations identify required life jackets by type code. As these state regulations are amended to reflect the changes in federal regulation, the number and kind of PFDs required to be carried on a vessel

would not change — just the terminology used to refer to approved devices. The marking of a type code on a life jacket has no practical effect on its compliance with carriage requirements.

Boaters may be wondering how this rulemaking will affect the life jackets and PFDs that they already own. Devices currently on the market or currently in use are not affected and may continue to be used as long as they are in good, serviceable condition. Any Coast Guard-approved life jacket used in accordance with the restrictions on its label is acceptable for use on recreational boats, regardless of type code. The Coast Guard's proposed rulemaking does not change the intent or effect of the current regulations.

The Coast Guard believes new labels will provide boaters with more pertinent information in a user friendly format that will help them decide which life jacket to wear for a particular activity. Most importantly, the Coast Guard hopes that by removing type codes and making it easier for boaters to select an appropriate life jacket, boaters will be more likely to wear life jackets — increasing safety on the water and saving lives. ✱



PARTNER PERSPECTIVES

*Rachel Johnson, CAE
Executive Director
National Safe Boating Council*

In mid-October, I was invited to attend my first NASBLA Executive Board meeting as the new executive director of the National Safe Boating Council. Two weeks into my new position and I was getting the chance to do one of the most important responsibilities bestowed upon me – work with partner organizations to promote safer boating.

While at the board meeting, I provided a brief update on what the NSBC is currently working on and how we continue to collaborate with other organizations and groups, including NASBLA. In addition to the Wear It! and Operation Dry Water outreach campaigns, the NSBC and NASBLA work closely year-round on additional programs. Each year, the NSBC and NASBLA co-host a Congressional Reception on the Hill to officially present the Boating Safety Confluence Awards. The Confluence Awards are given to members of Congress or other government officials who have aided in the bringing together of people, resources, and vision toward the betterment of safer boating. These individuals, through their positions of prestige and responsibility, have fought for



*Each year, the NSBC and NASBLA co-host a Congressional Reception to present the Boating Safety Confluence Awards to members of Congress or other government officials who have aided in the betterment of safer boating. For example, NSBC Executive Director presented Rep. Candice Miller (R-Mich.) with a Confluence Award in 2013.
NSBC photos*



Training continues to be a driving factor in the joint efforts of the National Safe Boating Council and NASBLA.

important steps towards funding, laws, legislation, programs, and regulations for boating safety.

Training continues to be a driving factor in the joint efforts of the National Safe Boating Council and NASBLA. While at the Board meeting, NASBLA vice president and Connecticut BLA Eleanor Mariani noted the great potential of the NSBC's new Marina Pro training program.

"The NSBC's on-water programs have gotten great reviews from the boating safety educators that received the training in Connecticut. Introducing this training to marina personnel is a natural step to getting these courses into the hands of the recreational boaters. It is in everyone's best interest to promote safe boat operation and NASBLA applauds NSBC's efforts to foster industry involvement at such a local level," said Mariani.

The National Safe Boating Council is looking forward to its continued partnering efforts with NASBLA and state agencies. *



Your life jacket's got your back, and so do we.



Rely on us for safety education products
and data management applications.



Photo courtesy of the United States Coast Guard



boat-ed.com™

Get Safe. Get Certified.

Contact: Mitch Strobl
mstrobl@kalkomey.com
214-437-9900

 **kalkomey™**

kalkomey.com



2014 Recreational Boating Safety Calendar

2014

February

18

NASBLA

Executive Board Meeting

Lexington, Kentucky
www.nasbla.org
info@nasbla.org
859.225.9487

18

NASBLA

Enforcement & Training Committee Meeting

Lexington, Kentucky
www.nasbla.org
john.fetterman@nasbla.org
859.225.9487

19

Southern States Boating Law Administrators Association Meeting

Lexington, Kentucky
www.nasbla.org
info@nasbla.org
859.225.9487

19

NASBLA

Boating Under the Influence Transition Course

Columbia, South Carolina
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

19-20

NASBLA

BLA Workshop

Lexington, Kentucky
www.nasbla.org
info@nasbla.org
859.225.9487

21

NASBLA

Engineering, Reporting & Analysis Committee Meeting

Lexington, Kentucky
www.nasbla.org
deb@nasbla.org
859.225.9487

21

NASBLA

BOAT Program Advisory Board Meeting

Lexington, Kentucky
www.nasbla.org
john.fetterman@nasbla.org
859.225.9487

21

NASBLA

Vessel Identification, Registration & Titling Committee Meeting

Lexington, Kentucky
www.nasbla.org
ron@nasbla.org
859.225.9487

23-26

International Association of Marine Investigators Annual Training Seminar

Midwest City, Oklahoma
www.iammarine.org
573.691.9569

24-26

Water Sports Industry Association Summit in the Snow

Steamboat, Colorado
www.wsia.net/summit-in-the-snow-2014
info@wsia.net
407.251.9039

March

4-6

NASBLA

Boating Under the Influence Train-the-Trainer Course

Biloxi, Mississippi
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

5

National Recreational Boating Safety Coalition Meeting

Washington, D.C.
NRBSCoalition@aol.com
202.257.2836

10-12

Homeland Security Outlook Maritime Security East

Boston, Massachusetts
www.maritimesecurityeast.com

17-20

NASBLA

Comprehensive Boating Accident Investigation Course

Sea Girt, New Jersey
www.nasbla.org/accident
chris@nasbla.org
859.225.9487

19-21

National Drowning Prevention Alliance Educational Conference

Orlando, Florida
http://ndpa.org/home

24

NASBLA

Boating Under the Influence Transition Course

Plymouth, Massachusetts
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

25-27

NASBLA

Boating Under the Influence Detection and Enforcement Course

Plymouth, Massachusetts
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

April

7-10

NASBLA

Comprehensive Boating Accident Investigation Course

Grand Rapids, Michigan
www.nasbla.org/accident
chris@nasbla.org
859.225.9487

11-12

NASBLA

Education Standards Panel Meeting

Lexington, Kentucky
www.nasbla.org
pam@nasbla.org
859.225.9487

13-14

NASBLA

Education & Outreach Committee Meeting

Nashville, Tennessee
www.nasbla.org
pam@nasbla.org
859.225.9487

14

National Boating Federation Annual Meeting

Nashville, Tennessee
www.n-b-f.org

14

NASBLA

GPS Forensic Course

Nashville, Tennessee
www.nasbla.org/summitgps
chris@nasbla.org
859.225.9487

14-17

International Boating & Water Safety Summit

Nashville, Tennessee
www.ibwss.org

15

NASBLA

Boating Under the Influence Transition Course

Saratoga Springs, New York
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

17

NASBLA

Boating Under the Influence Transition Course

New London, Connecticut
www.nasbla.org/bui
chris@nasbla.org
859.225.9487

17

National Boating Safety Advisory Council On-Water Instructor Licensing Facilitated Discussion

Nashville, Tennessee
www.safeboatingcouncil.org